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Searcy to attend Harvard nonprofit program

Joyce Espy Searcy, president and CEO of Bethlehem Centers of Nashville, has been selected to attend the Strategic Perspectives in Nonprofit Management program at the Harvard Business School.

The program, which takes place July 13 through 19 in Cambridge, Mass., will bring together leaders from nonprofit organizations across the U.S. to examine new strategies aimed at improving the effectiveness of nonprofit organizations nationwide.

"I am thrilled to be a part of this challenging program at Harvard Business School," Searcy said. "This is an exceptional opportunity to encounter new ideas and learn important strategies on how to best lead

Bethlehem Centers of Nashville. I look forward to putting my new skills into practice upon my return."

Searcy won a full scholarship from Harvard Business School to participate in the program. SPNM is a joint program of Harvard Business School and the Social Enterprise Initiative, an organization that provides nonprofit executives the opportunity to examine their missions and develop new strategies.

The weeklong intensive course will focus on improving the effectiveness of nonprofit



Joyce Espy Searcy

organizations through an interactive classroom and large plenary sessions, as well as through structured and informal small group sessions. Classes are developed and taught by Harvard Business School professors who share their business expertise and groundbreaking research to help nonprofit leaders hone their management skills.

Past participants have represented a wide variety of nonprofit social enterprise sectors, including Habitat for Humanity, United Way of America and The Boy Scouts of America.